2020 PARTNERSHIP OPPORTUNITIES
Cancer and Careers Sponsorship

AN IMPACT TO BE PROUD OF
• Supports all of Cancer and Careers’ vital programs
• Ensures every publication, event, scholarship and one-on-one service is offered free of charge, nationwide
• Sends the message that your company is at the forefront of addressing the challenges of cancer

YOUR BRAND FRONT AND CENTER
• Receive year-round visibility and recognition to hundreds of thousands across the nation, including cancer survivors and their advocates who appreciate the importance of corporate generosity

CONNECTIONS THAT COUNT
• Priority visibility, networking and access to leaders in the beauty, pharmaceutical and related industries via CEW’s membership and CEW/CEWF Board of Directors

SPONSOR VISIBILITY 770,000+ IMPRESSIONS

SELECT 2019 REACH & IMPACT

440,000+ individuals access expert information, support and resources, online, in print, and in person.
90% of Top 20 cancer centers used our resources or attended our educational events
263 job-seeking survivors got expert coaching on their resumes
99% of program attendees said they can use what they learned in day-to-day activities
70,000+ publications distributed in English and Spanish

"I know of no other organization that provides the kind of sensitive and professional guidance I have found at Cancer and Careers."

–Cancer Survivor

BE THE BOSS OVER CANCER | www.cancerandcareers.org
# Cancer and Careers Sponsorship

## Levels and Benefits

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<thead>
<tr>
<th></th>
<th>Platinum $50,000</th>
<th>Gold $25,000</th>
<th>Silver $10,000</th>
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<tr>
<td><strong>Year-Round Visibility</strong></td>
<td>Premium</td>
<td>Priority</td>
<td>Prominent</td>
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<tr>
<td>• On Cancerandcareers.org, e-blasts, printed materials, signage at Cancer and Careers’ annual Conference on Work &amp; Cancer, and more.</td>
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<tr>
<td>• Potential Sponsor Reach: 770,000+ impressions</td>
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<tr>
<td><strong>At the Beauty of Giving Luncheon</strong></td>
<td>Premium</td>
<td>Priority</td>
<td>Prominent</td>
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<td>• Recognition in printed program, AV presentation, and verbal remarks at Beauty of Giving Luncheon</td>
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<td>• If attending, guests invited to VIP reception and offered preferred seating</td>
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<td>• Guest(s) invited to sit on Dais</td>
<td>2</td>
<td>1</td>
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<tr>
<td><strong>Employee and Promotional Benefits</strong></td>
<td>1</td>
<td>1</td>
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<tr>
<td>• Right to use CAC logo to promote partnership and access to all CAC educational content, with approval</td>
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<td>• Engagement opportunities with employees and customers to be mutually determined with Cancer and Careers</td>
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Contact Us

For more information about these partnership opportunities and other ways to get involved.
Thank you!

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