



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2022

PARTNERSHIP
OPPORTUNITIES

MIDWEST CONFERENCE ON WORK & CANCER

MIDWEST CONFERENCE
MARCH 25, 2022

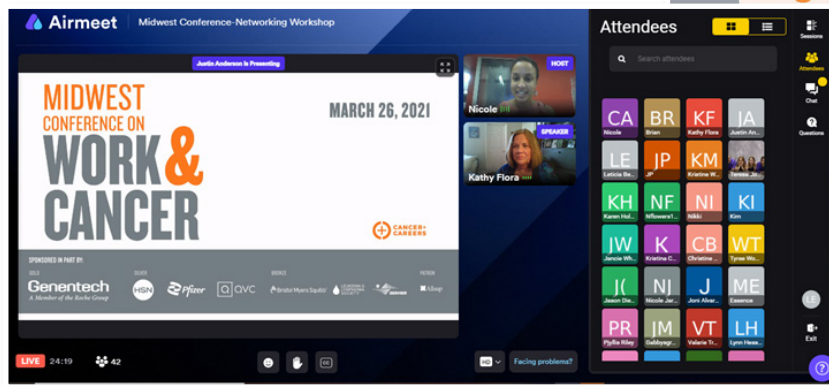
Virtual

Just like the National Conference on Work & Cancer, the Midwest Conference provides vital expertise on balancing work and cancer directly to Chicago residents and areas nearby.



REACH & IMPACT OF THE 2021 CONFERENCE

- 240 guests
- 8 local community partners
- Total Regional Conference Reach: **974,809 impressions (251% increase)**
- Total Sponsorship Visibility: **768,430 impressions (593% increase)**



"This was my first time attending this conference and I'm honestly very impressed!! The level of thoughtfulness and consideration that was evident throughout the day, in regards to content, narrative, and resources provided was incredible."

- Midwest Conference attendee

MIDWEST CONFERENCE ON WORK & CANCER

MARCH 25, 2022
Sponsorship Levels & Benefits (Virtual)

Gold \$15,000	Silver \$7,500	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) full-page branded advertisement <p>VIRTUAL CONTENTS/ MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 3/4 page branded advertisement <p>VIRTUAL CONTENTS/ MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 1/2 page branded advertisement <p>VIRTUAL CONTENTS/ MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/ MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion

WEST COAST CONFERENCE ON WORK & CANCER

WEST COAST CONFERENCE
OCTOBER 22, 2022

IN-PERSON

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to Los Angeles residents and areas nearby.

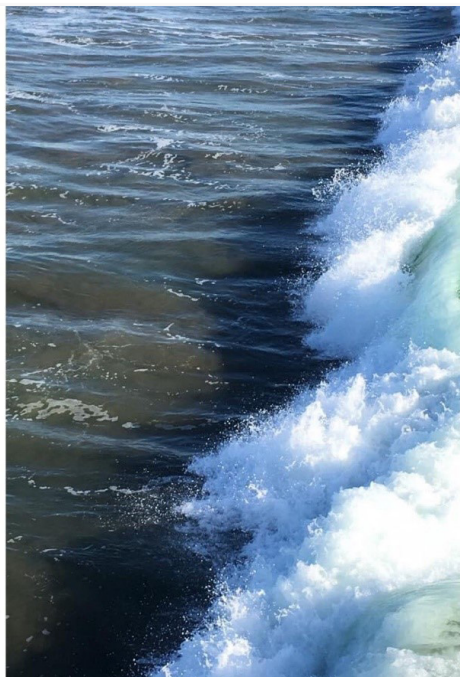
Genentech
A Member of the Roche Group



King & Siegel | LLP



WEST COAST
CONFERENCE ON
WORK &
CANCER



REACH & IMPACT OF THE 2021 CONFERENCE

- 135 guests
- 5 local community partners
- Total Regional Conference Reach: **1,034,104 impressions (104% increase)**
- Total Sponsorship Visibility: **884,123 impressions (589% increase)**

"Thanks so much to the CAC team for all you do. We are having this lovely chat - because you folks set up an environment that encouraged and supported these connections! Cannot tell you how much I appreciate having the support of CAC in my post-cancer journey!"

— West Coast Conference Attendee

WEST COAST CONFERENCE ON **WORK & CANCER** **OCT. 22, 2022**

Sponsorship Levels & Benefits **IN-PERSON**

Gold \$15,000	Silver \$7,500	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Priority recognition on the West Coast Conference registration page <p>ONSITE</p> <ul style="list-style-type: none"> • Opportunity to provide exclusive stand-alone signage with messaging in a well-trafficked area • Opportunity to exhibit • Logo inclusion on event signage • Lunch seating for three (3) sponsor reps <p>MATERIALS</p> <ul style="list-style-type: none"> • Provide branded collateral for inclusion in attendee folder 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Prominent recognition on the West Coast Conference registration page <p>ONSITE</p> <ul style="list-style-type: none"> • Opportunity to exhibit • Logo inclusion on event signage • Lunch seating for two (2) sponsor reps <p>MATERIALS</p> <ul style="list-style-type: none"> • Provide branded collateral for inclusion in attendee folder 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Prime recognition on the West Coast Conference registration page <p>ONSITE</p> <ul style="list-style-type: none"> • Logo inclusion on event signage • Lunch seating for one (1) sponsor rep 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the attendee confirmation email, and website subpages • Standard recognition on the West Coast Conference registration page <p>ONSITE</p> <ul style="list-style-type: none"> • Logo inclusion on event signage

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

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