

REGIONAL CONFERENCES PARTNERSHIP OPPORTUNITIES

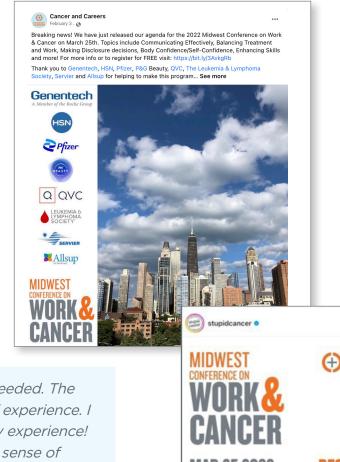
MIDWEST WORK&CANCER CONFERENCE ON VORK&CANCER

MIDWEST CONFERENCE MARCH 24, 2023

The Midwest Conference on Work & Cancer provides vital expertise on balancing work and cancer directly to the community in this vital region, offering local resources and connections.

"This was wonderful and exactly what I needed. The speakers have an incredible repository of experience. I felt like they were speaking directly to my experience! I also enjoyed the comments section and sense of community from other patients and survivors. I am so grateful.""

- Midwest Conference attendee



9 AM ET ONLINE

OOA

REACH & IMPACT OF THE 2022 CONFERENCE

- 224 guests (79% from the Midwest)
- 10 local community partners
- 45 Technology Assistance Program Recipients
- Total Regional Conference Reach:
 974,809 Impressions (251% increase)
- Total Sponsorship Visibility:768,430 Impressions (593% increase)



MIDWEST WOORK CANCER MARCH 24, 202 Sponsorship Levels & Benefits (Virtual)

MARCH 24, 2023

Gold \$15,000

VISIBILITY

- Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Grouped Gold Sponsor spotlight on social media and during conference break
- Recognition on custom background (as possible) during the A/V presentation
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Priority recognition on the Midwest Conference registration page

SPONSOR LOOP ADVERTISEMENT

• One (1) full-page branded advertisement

VIRTUAL CONTENTS/MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Silver \$10,000

VISIBILITY

- Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Grouped Silver Sponsor spotlight during conference break
- Recognition on custom background (as possible) during the A/V presentation
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Prominent recognition on the Midwest Conference registration page

SPONSOR LOOP ADVERTISEMENT

• One (1) 3/4 page branded advertisement

VIRTUAL CONTENTS/MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Bronze \$5,000

VISIBILITY

- Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Prime recognition on the Midwest Conference registration page

VIRTUAL CONTENTS/MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Patron \$2,500

VISIBILITY

- Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- · Standard recognition on the Midwest Conference registration page

VIRTUAL CONTENTS/MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion



WEST COAST WOORK & CANCER CONFERENCE ON WORK & CANCER

WEST COAST CONFERENCE OCTOBER 21, 2023

IN-PERSON

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to Los Angeles residents and areas nearby.





REACH & IMPACT OF THE 2022 CONFERENCE

- 151 guests (11% increase from 2021)
- 12 local community partners
- 45 Technology Assistance Program Recipients
- Total Regional Conference Reach:
 1,205,223 Impressions (17% increase)
- Total Sponsorship Visibility:
 1,074,099 Impressions (21% increase)

"Thanks so much to the CAC team for all you do. We are having this lovely chat - because you folks set up an environment that **encouraged and supported** these connections! Cannot tell you how much I appreciate having the support of CAC in my post-cancer journey!"

West Coast Conference Attendee



WEST COAST WOOD RECONFERENCE ON WEST CONFERENCE ON CONFERE

Patron \$2,500 Gold \$25,000 **Silver \$10,000 Bronze \$5,000 VISIBILITY VISIBILITY VISIBILITY VISIBILITY** Priority recognition in collateral and • Prominent recognition in collateral Prime recognition in collateral and Standard recognition in collateral marketing (website, e-blasts, newsand marketing (website, e-blasts, marketing (website, e-blasts, newsand marketing (website, e-blasts, letters, reminder emails, PPT handletters, reminder emails, PPT handnewsletters, reminder emails, PPT newsletters, reminder emails, PPT out, A/V presentation, social media &

- Recognition in the attendee confirmation email, and website subpages
- Priority recognition on the West Coast Conference registration page

ON SITE

verbal remarks)

- Opportunity to provide exclusive stand-alone signage with messaging in a well-trafficked area
- Opportunity to exhibit at Conference
- Logo inclusion on event signage throughout the venue
- Reserved lunch seating for three (3) sponsor representatives

MATERIALS

 Provide branded collateral for inclusion in all attendee folders

OTHER BENEFITS

• Right to use CAC logo to promote partnership and access to all CAC educational content, with approval

- handout, A/V presentation, social media & verbal remarks)
- · Recognition in the attendee confirmation email, and website subpages
- Prominent recognition on the West Coast Conference registration page

ON SITE

- Opportunity to exhibit at Conference
- Logo inclusion on event signage throughout the venue
- Reserved lunch seating for two (2) sponsor representatives

MATERIALS

 Provide branded collateral for inclusion in all attendee folders

OTHER BENEFITS

• Right to use CAC logo to promote partnership and access to all CAC educational content, with approval

- out, A/V presentation, social media, and verbal remarks)
- · Recognition in the attendee confirmation email, and website subpages
- Prime recognition on the West Coast Conference registration page

ON SITE

- Logo inclusion on event signage throughout the venue
- Lunch seating for one (1) sponsor representative

OTHER BENEFITS

 Right to use CAC logo to promote partnership and access to all CAC educational content, with approval

- handout, A/V presentation, social media, and verbal remarks)
- Recognition in the attendee confirmation email, and website subpages
- Standard recognition on the West Coast Conference registration page

ON SITE

 Logo inclusion on event signage throughout the venue



Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

LETICIA BENNETT-WHITE

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