PARTNERSHIP OPPORTUNITIES 2020
Just like the National Conference on Work & Cancer, both Regional Conferences provide vital expertise on balancing work and cancer directly to the Midwest, West Coast and South.

“Continue doing the amazing work that you do! You are touching lives and knowledge is power for patients to better advocate for themselves.”

-West Coast Conference Scholar

REACH & IMPACT OF THE 2019 CONFERENCES*

• 272 guests from 23 states
• 10 local community partners
• Total Regional Conferences Reach: 1,435,401 impressions
• Total Sponsorship Visibility: 262,334 impressions

*Midwest and West Coast impressions only.
## Regional Conferences on Work & Cancer

### Levels & Benefits *

*Benefits apply to all regional conferences.

<table>
<thead>
<tr>
<th>Level</th>
<th>Gold $30,000</th>
<th>Silver $20,000</th>
<th>Bronze $12,500</th>
<th>Patron $6,500</th>
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<tbody>
<tr>
<td><strong>Visibility</strong></td>
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<tr>
<td>Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks)</td>
<td>✅ Priority</td>
<td>✅ Prominent</td>
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<td>Exclusive, stand alone signage with messaging in well trafficked area</td>
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<td>Potential Sponsor Reach: 262,000+</td>
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<td><strong>Branded Collateral</strong></td>
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<td>Submit branded collateral to be included in all attendee folders</td>
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<td><strong>Reserved Lunch Seating for VIP Guests</strong></td>
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<td>Attend to interact with attendees</td>
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<td><strong>Other Benefits</strong></td>
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</table>
Just like the National Conference on Work & Cancer, the Midwest Conference provides vital expertise on balancing work and cancer directly to Chicago residents and areas nearby.

“This was my first time attending this conference and I’m honestly very impressed!! The level of thoughtfulness and consideration that was evident throughout the day, in regards to content, narrative, and resources provided was incredible.”

- Midwest Conference attendee

REACH & IMPACT OF THE 2019 CONFERENCE

• 157 guests from 14 states
• 5 local community partners
• Total Regional Conference Reach: 679,598 impressions
• Total Sponsorship Visibility: 72,117 impressions

MIDWEST CONFERENCE
March 27, 2020
Northwestern Medicine Prentice Women’s Hospital
Chicago, IL
### LEVELS & BENEFITS*

*Benefits only apply to Midwest Conference.

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<thead>
<tr>
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<th>Patron</th>
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<tr>
<td>• Potential Midwest Conference Sponsor Reach: 72,000+</td>
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*VISIBILITY*

- Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks).
- Exclusive, stand alone signage with messaging in well trafficked area
- Potential Midwest Conference Sponsor Reach: 72,000+

*BRANDED COLLATERAL*

Submit branded collateral to be included in all attendee folders

*RESERVED LUNCH SEATING FOR VIP GUESTS*

Attend to interact with attendees

*OTHER BENEFITS*

Right to use CAC logo to promote partnership and access to all CAC educational content, with approval

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**LEVELS & BENEFITS**

- Gold: $15,000
- Silver: $7,500
- Bronze: $5,000
- Patron: $2,500

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**LEVELS & BENEFITS**

- Gold
- Silver
- Bronze
- Patron
WEST COAST CONFERENCE ON WORK & CANCER

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to Los Angeles residents and areas nearby.

“I just want to express my gratitude for the program, company and scholarship. I live in Monterey California and never would have been able to afford this trip at this time. I am leaving here with so many tools in the toolbox. I feel knowledgeable and informed moving forward with my next steps. Thank you so very much for all you and the team do!”

— 2019 West Coast Scholarship Recipient & Attendee

REACH & IMPACT OF THE 2019 CONFERENCES

• 115 guests from 9 states
• 5 local community partners
• Total Regional Conference Reach: 700,577 impressions
• Total Sponsorship Visibility: 190,217 impressions

WEST COAST CONFERENCE
October 17, 2020
Center at Cathedral Plaza
Los Angeles, CA

BE THE BOSS OVER CANCER | www.cancerandcareers.org
## LEVELS & BENEFITS*

*Benefits only apply to West Coast Conference.

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**BRANDED COLLATERAL**
Submit branded collateral to be included in all attendee folders

- ✔ Patent
- ✔ Silver

**RESERVED LUNCH SEATING FOR VIP GUESTS**
Attend to interact with attendees

- Gold: 3
- Silver: 2
- Bronze: 1

**OTHER BENEFITS**
Right to use CAC logo to promote partnership and access to all CAC educational content, with approval

- ✔ Gold
- ✔ Silver
- ✔ Bronze
Contact Us

For more information about these partnership opportunities and other ways to get involved.
Thank you!

LETICIA M. BENNETT
Director of Development
CEW Foundation/Cancer and Careers
159 West 25th Street, 8th Floor, New York, NY 10001
lbennett@cew.org
646-929-8044