BE THE BOSS OVER CANCER

2021

PARTNERSHIP OPPORTUNITIES
Cancer and Careers Sponsorship

AN IMPACT TO BE PROUD OF
• Supports all of Cancer and Careers’ vital programs
• Ensures every publication, event, scholarship and one-on-one service is offered free of charge, nationwide
• Sends the message that your company is at the forefront of addressing the challenges of cancer

YOUR BRAND FRONT AND CENTER
• Receive year-round visibility and recognition to millions across the nation, including cancer survivors and their advocates who appreciate the importance of corporate generosity

CONNECTIONS THAT COUNT
• Priority visibility, networking and access to leaders in the beauty, pharmaceutical and related industries via CEW’s membership and CEW/CEWF Board of Directors

SPONSOR VISIBILITY 1.1M+ IMPRESSIONS

2020 REACH & IMPACT

- 485,000+ individuals access expert information, support and resources, online, in print, and in person.
- 94% of Top 50 cancer centers used our resources or attended our educational events
- 263 job-seeking survivors got expert coaching on their resumes
- 99% of program attendees said they can use what they learned in day-to-day activities
- 43,500+ publications distributed in English and Spanish

“I know of no other organization that provides the kind of sensitive and professional guidance I have found at Cancer and Careers.”

–Cancer Survivor
## Cancer and Careers Sponsorship

<table>
<thead>
<tr>
<th>LEVELS AND BENEFITS</th>
<th>Platinum</th>
<th>$50,000</th>
<th>Gold</th>
<th>$25,000</th>
<th>Silver</th>
<th>$10,000</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YEAR-ROUND VISIBILITY</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• On Cancerandcareers.org, e-blasts, printed materials, signage at Cancer and Careers’ annual Conference on Work &amp; Cancer, and more.</td>
<td>✓ Premium</td>
<td>✓ Priority</td>
<td>✓ Prominent</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Potential Sponsor Reach: 1.1M+ impressions</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>AT THE 20TH ANNIVERSARY LUNCHEON</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Recognition in printed program, AV presentation, and verbal remarks</td>
<td>✓ Premium</td>
<td>✓ Priority</td>
<td>✓ Prominent</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• If attending, guests invited to VIP reception and offered preferred seating</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>EMPLOYEE AND PROMOTIONAL BENEFITS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Right to use CAC logo to promote partnership and access to all CAC educational content, with approval</td>
<td>1 ✓</td>
<td>1 ✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Engagement opportunities with employees and customers to be mutually determined with Cancer and Careers</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Contact Us

For more information about these partnership opportunities and other ways to get involved.
Thank you!

LETICIA M. BENNETT
Director, Development + Strategic Partnerships
CEW Foundation/Cancer and Careers
159 West 25th Street, 8th Floor, New York, NY 10001
lbennett@cew.org
646-929-8044