AN IMPACT TO BE PROUD OF
• Supports all of Cancer and Careers’ vital programs
• Ensures every publication, event, scholarship and one-on-one service is offered free of charge, nationwide
• Sends the message that your company is at the forefront of addressing the challenges of cancer

YOUR BRAND FRONT AND CENTER
• Receive year-round visibility and recognition to millions across the nation, including cancer survivors and their advocates who appreciate the importance of corporate generosity

CONNECTIONS THAT COUNT
• Priority visibility, networking and access to leaders in the beauty, pharmaceutical and related industries via CEW’s membership and CEW/CEWF Board of Directors

2017 REACH & IMPACT

440,000+
individuals access expert information, support and resources, online, in print, and in person.

98%
of Top 50 cancer centers used our resources or attended our educational events

245+
job-seeking survivors got expert coaching on their resumes

99%
of program attendees said they can use what they learned in day-to-day activities

73,000+
publications distributed in English and Spanish

“I know of no other organization that provides the kind of sensitive and professional guidance I have found at Cancer and Careers.”

–Cancer Survivor
# Cancer and Careers Sponsorship

## Levels and Benefits

<table>
<thead>
<tr>
<th></th>
<th>Platinum $50,000</th>
<th>Gold $25,000</th>
<th>Silver $10,000</th>
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</thead>
<tbody>
<tr>
<td><strong>Year-Round Visibility</strong></td>
<td></td>
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<tr>
<td>Potential Sponsor Reach: 750,000+ impressions</td>
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<tr>
<td><strong>At the Beauty of Giving Luncheon</strong></td>
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<tr>
<td>Recognition in printed program, AV presentation, and verbal remarks at Beauty of Giving Luncheon</td>
<td>☑️ Premium</td>
<td>☑️ Priority</td>
<td>☑️ Prominent</td>
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<tr>
<td>If attending, guests invited to VIP reception and offered preferred seating</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
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<tr>
<td>Guest(s) invited to sit on Dais</td>
<td>2</td>
<td>1</td>
<td>1</td>
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<tr>
<td><strong>Employee and Promotional Benefits</strong></td>
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</tr>
<tr>
<td>Right to use CAC logo to promote partnership and access to all CAC educational content, with approval</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Engagement opportunities with employees and customers to be mutually determined with Cancer and Careers</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
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</tbody>
</table>
Contact Us

For more information about these partnership opportunities and other ways to get involved.
Thank you!

MICHAEL CORRENTE, MPA
Senior Director, Development + Strategic Partnerships
CEW Foundation/Cancer and Careers
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mcorrente@cew.org
646-929-8048