



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2018

PARTNERSHIP
OPPORTUNITIES

REGIONAL CONFERENCES ON WORK & CANCER

Just like the National Conference on Work & Cancer, both Regional Conferences provide vital expertise on balancing work and cancer directly to the Midwest and West Coast areas.



“This was a fantastic conference! Thank you for your efforts, the materials provided and all the incredible information shared!”

-2017 Midwest Conference Attendee

REACH & IMPACT OF THE 2017 CONFERENCES

- 244 guests from 10 states
- 9 local community partners
- Total Regional Conferences Reach: **474,856 impressions**
- Total Sponsorship Visibility: **59,735 impressions**

MIDWEST CONFERENCE

March 23, 2018
Hotel Chicago Downtown
Chicago, IL

WEST COAST CONFERENCE

October 13, 2018
The Center at Cathedral Plaza
Los Angeles, CA

REGIONAL CONFERENCES ON WORK & CANCER

LEVELS AND BENEFITS*

VISIBILITY

• Recognition in all collateral and marketing (website, invites, agenda, AV presentation, signage, social media and verbal remarks).

• **Potential Sponsor Reach: 59,000+**

Gold \$25,000

Silver \$10,000

Bronze \$5,000

Patron \$2,500



Priority



Prominent



Prime



Standard

BRANDED COLLATERAL

Submit branded collateral to be included in all attendee folders



RESERVED LUNCH SEATING FOR VIP GUESTS

Attend to interact with attendees

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2

1

OTHER BENEFITS

Right to use CAC logo to promote partnership and access to all CAC educational content, with approval



*BENEFITS APPLY TO BOTH MIDWEST & WEST COAST EVENTS

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

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