



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2022

PARTNERSHIP
OPPORTUNITIES

JUNE 24, 2022

Virtual

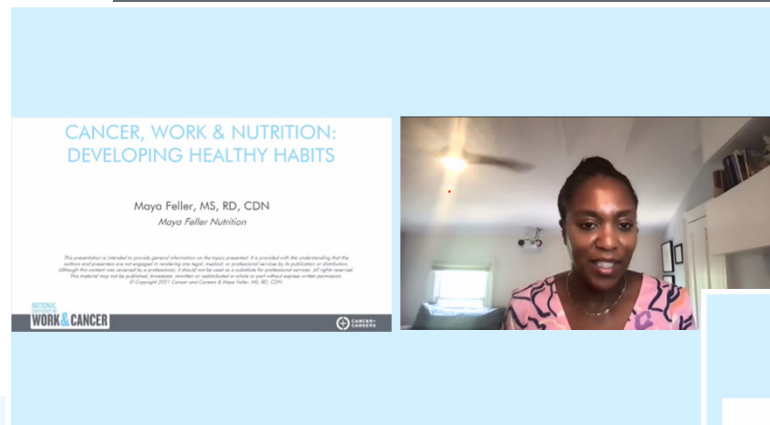
CAC's signature program addresses the challenges working people face as they balance their cancer treatment and recovery with employment.

"It's empowering to share the day with all of these other people who have been impacted by cancer. It's unbelievable how strong we become together!"

-National Conference Attendee

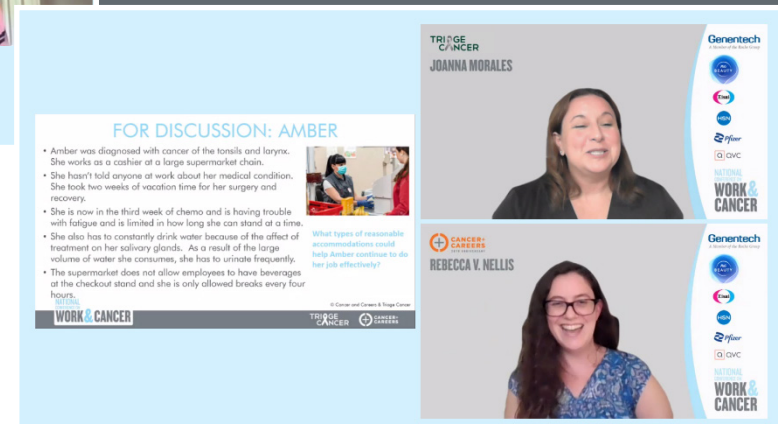
PARTNERSHIP PERKS

- National visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them



REACH & IMPACT OF THE 2021 CONFERENCE

- 568 guests from 42 states
- 40 Technology Assistance Program recipients
- 32 community partners
- 99% of attendees would recommend this conference
- Total Conference Reach: **2,075,711 impressions**
- Total Sponsorship Visibility: **1,081,472 impressions (15% increase)**



Gold \$25,000

VISIBILITY

- Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition on custom background (as possible) during the A/V presentation
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Priority recognition on the National Conference registration page

SPONSOR LOOP ADVERTISEMENT

- One (1) full-page branded advertisement

VIRTUAL CONTENTS/ MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Silver \$10,000

VISIBILITY

- Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition on custom background (as possible) during the A/V presentation
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Prominent recognition on the National Conference registration page

SPONSOR LOOP ADVERTISEMENT

- One (1) 3/4 page branded advertisement

VIRTUAL CONTENTS/ MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Bronze \$5,000

VISIBILITY

- Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Prime recognition on the National Conference registration page

SPONSOR LOOP ADVERTISEMENT

- One (1) 1/2 page branded advertisement

VIRTUAL CONTENTS/ MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Patron \$2,500

VISIBILITY

- Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks)
- Recognition in the log-in instructions, attendee confirmation email, and website subpages
- Standard recognition on the National Conference registration page

VIRTUAL CONTENTS/ MATERIALS

- Materials available for download that prominently list all Sponsors
- Provide one (1) PDF item for inclusion

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

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