



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2020

PARTNERSHIP
OPPORTUNITIES

NATIONAL CONFERENCE ON WORK & CANCER

JUNE 19, 2020

The Graduate Center, CUNY
365 Fifth Avenue, NY, NY

CAC's signature program addresses the challenges working people face as they balance their cancer treatment and recovery with employment.

"It's empowering to share the day with all of these other people who have been impacted by cancer. It's unbelievable how strong we become together!"

-National Conference Attendee

PARTNERSHIP PERKS

- National visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them



REACH & IMPACT OF THE 2019 CONFERENCE

- 397 guests from 27 states
- 32 travel scholarship recipients
- 34 community partners
- 99.7% of attendees would recommend this conference
- Total Conference Reach:
2,215,514 impressions (46% increase)
- Total Sponsorship Visibility:
223,793 impressions (54% increase)



LEVELS AND BENEFITS

Platinum \$40,000

Gold \$25,000

Silver \$10,000

Bronze \$5,000

Patron \$2,500

VISIBILITY

- Recognition in collateral and marketing (website, invites, printed program, AV presentation, signage, social media and verbal remarks).

Potential Sponsor Reach: 223,000+



Premium



Priority



Prominent



Prime



Standard

PROGRAM ADVERTISEMENT

Submit branded program advertisement



2 Full Pages



1 Full Page



3/4 Page



1/2 Page

GIFT BAG

Submit product, collateral or promotional item for attendee gift bags

2

2

1

EXHIBIT TABLE

Staff table to interact with attendees

2

1

1

RESERVED LUNCH SEATING FOR VIP GUESTS

Attend to interact with attendees

6

4

3

2

OTHER BENEFITS

- Guest blog article to reach our network of patients, HCPs and advocacy organizations (optional)
- Right to use CAC logo to promote partnership and access to all CAC educational content, with approval



Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

LETICIA M. BENNETT

Director of Development

CEW Foundation/Cancer and Careers

159 West 25th Street, 8th Floor, New York, NY 10001

lbennett@cew.org

646-929-8044