



CANCER AND CAREERS BACKGROUND & OPPORTUNITIES



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CANCER AND CAREERS

FOUNDED 2001

Mission: Cancer and Careers empowers and educates people with cancer to thrive in their work environment by providing expert advice, interactive tools and educational events to patients, survivors and caregivers.

The organization also provides guidance and training for healthcare providers, HR professionals, employers and managers.

Vision: to eliminate fear and uncertainty for working people with cancer

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WHO DOES CANCER AND CAREERS HELP?

Cancer Patients and Survivors

Cancer and Careers delivers free educational events, tools and resources to patients and survivors that address the practical, legal and psychosocial challenges of balancing treatment and recovery with employment.

Healthcare Professionals

Cancer and Careers offers healthcare professionals access to accredited webinars and conferences as well as a dedicated section of cancerandcareers.org with resources relevant to them and their working patients. In addition, CAC conducts full-day In-Service Trainings for the staffs of national cancer centers and cancer support organizations.



WHO DOES CANCER AND CAREERS HELP?

Employers

Cancer and Careers helps companies develop internal ecosystems of support that serve their employees facing a serious illness as well as frontline managers and HR operating day-to-day by providing policy guidance, targeted trainings and best practices—all with the goal of creating a productive and welcoming workplace for all.

The Cancer Community and Beyond

Cancer and Careers is the go-to resource and recognized authority for the greater cancer community and the public at large on issues of work and cancer. Leading cancer organizations, hospitals, the media and the general public turn to the organization for in-depth information on this critical but often overlooked piece of the cancer journey.



Each year, worldwide, the equivalent of
54,794 people a day
learn that they
have cancer.*

* In 2022, approximately 20 million cancer cases were newly diagnosed worldwide. <https://www.cancer.org/research/cancer-facts-statistics/global-cancer-facts-and-figures.html>



Cancer has many side effects.

The projected annual global impact of cancer between 2020 and 2050 is **\$800 Billion***

*Figure published in February 2023 in European Society for Medical Oncology online article
<https://www.esmo.org/oncology-news/estimate-of-the-global-economic-cost-of-the-most-prevalent-cancers-in-204-countries-from-2020-to-2050#:~:text=Data%20were%20collected%20on%2025,of%200.55%25%20on%20global%20GDP.>



The cost of cancer can include a **career...**

People with cancer struggle to navigate the demands of work and treatment.

- Risk to income
- Risk to benefits
- Disrupted daily life
- Isolation

72% of new diagnoses in the US occurring in people between the ages of 20 and 74*, prime employment years,

*National Cancer Institute, 2022



...but it doesn't have to.

Workplace support, equitable treatment, access to job modifications and practical information can make work possible for people with cancer. Companies retain their talent, and employees are empowered to deliver on their potential.

- + Reliable income
- + Access to insurance
- + Sense of normalcy
- + Community and belonging

**Make work
a place of
opportunity
for people
with
cancer.**

Our Partnership

Your investment changes lives.

Personalized support

Our experts work alongside patients and survivors to navigate cancer and their employment. Career coaches answer questions, provide direction, and review resumes. Our social workers offer one-on-one guidance and next steps. We also provide grants that give access to technology and emergency financial assistance.

Educational events

Cancer and Careers helps people who want to work while in treatment or recovery by hosting forums where participants can address their challenges with the help of experts, can exchange ideas, and meet others who share their experiences.

Information in English & Spanish

Our expansive library of publications, comprehensive website and interactive tools serve as a one-stop-shop for anyone working and living with cancer, as well as the healthcare providers and employers who want to support them.



NATIONAL
CONFERENCE ON

WORK & CANCER

JUNE 25, 2027

Hosted on Zoom

CAC's signature program addresses the challenges working people face as they balance their cancer treatment and recovery with employment.

"I hear all of you silently cheering "I got you and you can do this". I have tears in my eyes because I never really have anybody in my corner. I did my entire treatment by myself. I saw and felt real humanity as people I didn't know showed love to me when I needed it most. Humanity is alive and probably saved my life." – 2025 National Conference Attendee

PARTNERSHIP PERKS

- National visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them

REACH & IMPACT OF 2026 CONFERENCE

- 761 guests from 42 states and 13 countries; 60.8% currently diagnosed
- 25 Technology Assistance Program recipients
- 47 community partners
- 99.5% of attendees said they could apply what they learned to their daily lives
- 99.5% of attendees would recommend this conference
- Total Conference Reach: 5.8M+ impressions*
- Total Sponsorship Visibility: 5.6M+ impressions*

**still being calculated as of August 2026*



NATIONAL CONFERENCE ON WORK & CANCER

Gold \$25,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
VISIBILITY • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Gold Sponsor spotlight on social media and during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the National Conference registration page SPONSOR LOOP ADVERTISEMENT • One (1) full-page branded advertisement VIRTUAL CONTENTS/MATERIALS • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion	VISIBILITY • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Silver Sponsor spotlight during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the National Conference registration page SPONSOR LOOP ADVERTISEMENT • One (1) 3/4 page branded advertisement VIRTUAL CONTENTS/MATERIALS • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion	VISIBILITY • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the National Conference registration page SPONSOR LOOP ADVERTISEMENT • One (1) 1/2 page branded advertisement VIRTUAL CONTENTS/MATERIALS • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion	VISIBILITY • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the National Conference registration page VIRTUAL CONTENTS/MATERIALS • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion



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