



CANCER AND  
CAREERS  
BACKGROUND &  
OPPORTUNITIES



# Who We Are

## OUR MISSION

Cancer and Careers empowers and educates people with cancer to thrive in their work environment by providing expert advice, interactive tools and educational events to patients, survivors and caregivers.

## OUR VISION

*To eliminate fear and uncertainty for working people with cancer.*

Founded

2001

CAC also provides guidance and training for healthcare providers, HR professionals, employers and managers.



# Who Cancer and Careers Serves

## Cancer Patients & Survivors

Free educational events, tools and resources addressing the practical, legal and psychosocial challenges of balancing treatment with employment. Programs in English and Spanish.

## Healthcare Professionals

Accredited trainings, webinars and conferences, plus dedicated website resources relevant to oncology professionals.

## Employers

Policy guidance, targeted trainings and best practices to create a productive, supportive workplace for employees facing serious illness.

## Caregivers

Dedicated educational articles, webinar and direct support to help working caregivers feel more in control while caring for a loved one.

## Coworkers

Targeted information, support and trainings to help coworkers understand how they can best be a resource and support in the workplace.

## The Cancer Community and Beyond

Recognized authority for cancer organizations, hospitals, media and the public on the critical intersection of work and cancer.



A large, stylized graphic of a cross. The vertical stem is a grey 3D block, and the horizontal bar is a thick, glossy orange ring that curves around the stem, resembling a medical cross or a cancer awareness symbol.

Each year, worldwide, the equivalent of  
**54,794 people a day**  
learn that they  
**have cancer.\***

\* In 2022, approximately 20 million cancer cases were newly diagnosed worldwide. <https://www.cancer.org/research/cancer-facts-statistics/global-cancer-facts-and-figures.html>

# The cost of cancer can include a **career...**

People with cancer struggle to navigate the demands of work and treatment.

- Risk to income
- Risk to benefits
- Disrupted daily life
- Isolation

**72%** of new diagnoses in the US occurring in people between the ages of 20 and 74\*, prime employment years,

# ...but it doesn't have to.

Workplace support, equitable treatment, access to job modifications and practical information can make work possible for people with cancer. Companies retain their talent, and employees are empowered to deliver on their potential.

- + Reliable income
- + Access to insurance
- + Sense of normalcy
- + Community and belonging

**Make work  
a place of  
opportunity  
for people  
with  
cancer.**

## Our Partnership

# Your investment changes lives.

## Personalized support

Our experts work alongside patients and survivors to navigate cancer and their employment. Career coaches answer questions, provide direction, and review resumes. Our social workers offer one-on-one guidance and next steps. We also provide grants that give access to technology and emergency financial assistance.

## Educational events

Cancer and Careers helps people who want to work while in treatment or recovery by hosting forums where participants can address their challenges with the help of experts, can exchange ideas, and meet others who share their experiences.

## Information in English & Spanish

Our expansive library of publications, comprehensive website and interactive tools serve as a one-stop-shop for anyone working and living with cancer, as well as the healthcare providers and employers who want to support them.

# 2025 Highlights: By the Numbers

**600K+**

Website Visitors

**82,500+**

Publications Distributed

**29**

Virtual Events

**226M**

PSA Impressions

**224**

Resumes Reviewed

**59**

Laptops Gifted



# 2025 Highlights: Reach and Recognition

## PRESS, PODCASTS, PSAs & MORE

- Quoted in Business Insider on career challenges for millennial survivors
- Featured in Out of Patients & NCODA podcasts
- ~226M impressions via nationally televised PSA in English & Spanish (Value: \$5.7M)
- ~1.7M readers via US Weekly print PSA (Value: \$345K)
- 80% engagement with U.S. News & World Report Top 20 Cancer Hospitals
- Earned 2025 Top-Rated Nonprofit badge from Great Nonprofits
- 98% of 2025 program participants said they can use what they learned in their day-to-day lives

## SOCIAL MEDIA (as of Jan 1, 2026)

Facebook	32,333
X (Twitter)	15,849
Instagram	4,688
LinkedIn	2,809
Threads	919





# YEAR-ROUND PARTNERSHIP

Position your company as a leader in employee care by partnering with Cancer and Careers—the only organization dedicated to helping people thrive in the workplace after a cancer diagnosis.

	Silver \$10K	Gold \$25K	Platinum \$50K	\$100K	\$250K
<b>Resources for employees, their managers, and HR staff</b>					
Priority Registration to National and Regional Conferences on Work and Cancer	X	X	X	X	X
Co-branded content for in-company use				X	X
Opportunities for Lunch & Learns	X	X	X	X	X
Opportunities for discounted in-house workshop/training sessions		X			
Opportunities for one (1) in-house workshop/training session (per year)			X	X	X
Opportunities for employee needs assessment surveys or focus groups				X	X
<b>Visibility and partnership promotion</b>					
Year-Round Recognition on cancerandcareers.org, e-blasts, printed materials, presentations during annual Conferences on Work & Cancer, and more. <i>2025 Sponsor Visibility: 4.1M+ Impressions</i>	X	X	X	X	X
Acknowledgement at The Beauty of Giving Luncheon	X	X	X	X	X
Reserved tickets fundraising event(s)			X	X	X
Opportunity to customize sponsorship package across programs				X	X
Feature in CAC newsletter				X	X
Custom Press Release about partnership					X





# CONFERENCES ON WORK & CANCER

NATIONAL  
CONFERENCE ON  
**WORK & CANCER**

### PARTNERSHIP PERKS

- National visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC’s free resources to help navigate them

### REACH & IMPACT OF 2025 CONFERENCE

- 800 guests from 47 states
- 38 Technology Assistance Program recipients
- 46 community partners
- 98.6% of attendees said they could apply what they learned to their daily lives
- 98.6% of attendees would recommend this conference
- Total Conference Reach: 6.6M impressions
- Total Sponsorship Visibility: 6.3M impressions

JUNE 26, 2026

**Hosted on Zoom**

CAC’s signature program addresses the challenges working people face as they balance their cancer treatment and recovery with employment.

*“I hear all of you silently cheering “I got you and you can do this”. I have tears in my eyes because I never really have anybody in my corner. I did my entire treatment by myself. I saw and felt real humanity as people I didn’t know showed love to me when I needed it most. Humanity is alive and probably saved my life.” – 2025 National Conference Attendee*



Gold \$25,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p><b>VISIBILITY</b></p> <ul style="list-style-type: none"> <li>• Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media &amp; verbal remarks)</li> <li>• Grouped Gold Sponsor spotlight on social media and during conference break</li> <li>• Recognition on custom background (as possible) during the A/V presentation</li> <li>• Recognition in the log-in instructions, attendee confirmation email, and website subpages</li> <li>• Priority recognition on the National Conference registration page</li> </ul> <p><b>SPONSOR LOOP ADVERTISEMENT</b></p> <ul style="list-style-type: none"> <li>• One (1) full-page branded advertisement</li> </ul> <p><b>VIRTUAL CONTENTS/MATERIALS</b></p> <ul style="list-style-type: none"> <li>• Materials available for download that prominently list all Sponsors</li> <li>• Provide one (1) PDF item for inclusion</li> </ul>	<p><b>VISIBILITY</b></p> <ul style="list-style-type: none"> <li>• Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media &amp; verbal remarks)</li> <li>• Grouped Silver Sponsor spotlight during conference break</li> <li>• Recognition on custom background (as possible) during the A/V presentation</li> <li>• Recognition in the log-in instructions, attendee confirmation email, and website subpages</li> <li>• Prominent recognition on the National Conference registration page</li> </ul> <p><b>SPONSOR LOOP ADVERTISEMENT</b></p> <ul style="list-style-type: none"> <li>• One (1) 3/4 page branded advertisement</li> </ul> <p><b>VIRTUAL CONTENTS/MATERIALS</b></p> <ul style="list-style-type: none"> <li>• Materials available for download that prominently list all Sponsors</li> <li>• Provide one (1) PDF item for inclusion</li> </ul>	<p><b>VISIBILITY</b></p> <ul style="list-style-type: none"> <li>• Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media &amp; verbal remarks)</li> <li>• Recognition in the log-in instructions, attendee confirmation email, and website subpages</li> <li>• Prime recognition on the National Conference registration page</li> </ul> <p><b>SPONSOR LOOP ADVERTISEMENT</b></p> <ul style="list-style-type: none"> <li>• One (1) 1/2 page branded advertisement</li> </ul> <p><b>VIRTUAL CONTENTS/MATERIALS</b></p> <ul style="list-style-type: none"> <li>• Materials available for download that prominently list all Sponsors</li> <li>• Provide one (1) PDF item for inclusion</li> </ul>	<p><b>VISIBILITY</b></p> <ul style="list-style-type: none"> <li>• Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media &amp; verbal remarks)</li> <li>• Recognition in the log-in instructions, attendee confirmation email, and website subpages</li> <li>• Standard recognition on the National Conference registration page</li> </ul> <p><b>VIRTUAL CONTENTS/MATERIALS</b></p> <ul style="list-style-type: none"> <li>• Materials available for download that prominently list all Sponsors</li> <li>• Provide one (1) PDF item for inclusion</li> </ul>



## PARTNERSHIP PERKS

- Regional visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them

## REACH & IMPACT OF 2025 CONFERENCE

- 100 guests from 29 states; 75% from West Coast, 79% currently diagnosed
- 11 Technology Assistance Program recipients
- 17 community partners
- 98.3% of attendees said they could apply what they learned to their daily lives
- 96.7% of attendees would recommend this conference
- Total Conference Reach: 2.3M+ impressions
- Total Sponsorship Visibility: 2.2M+ impressions

October 17, 2026

Hosted on Zoom

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to the West Coast community, offering local resources and connections.

*"The presenters were skilled and presented in a clear, and concise manner. The material covered was essential in understanding cancer and helping survivors."*

– 2025 West Coast Conference Attendee



Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
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# EMPLOYER SERVICES

## BUILDING A SUPPORTIVE ENVIRONMENT

# INTERNAL ACTIVATION OPPORTUNITIES

- Employee Surveys & Interviews
- Senior Management & HR Briefings
- Advisement on Global Guidelines
- Company-Wide Panels
- Staff-Wide Workshops
- Targeted Training Sessions for Managers and HR
- Advisement Hours
- Post-Programming Follow-Up Surveys
- Coaching for Managers
- Focus Groups
- Development of Toolkit for Managers & HR



# EMPLOYER RECOGNITION

The Cancer and Careers Best Companies for Working with Cancer Initiative spotlights employers who lead with compassion, innovation and action—supporting employees facing cancer or serious illness.

A research-backed program offering:

- Custom benchmarking insights highlighting strengths and opportunities for growth
- Tailored insights to enhance policies and benefits
- Recognition in the Index of top companies (opt-out available)
- Press/marketing opportunities to showcase your impact


For more information and to take the survey:

<http://www.cancerandcareers.org/en/best-companies>



You're joining a **community.**



A large, stylized graphic on the left side of the slide. It consists of a grey cross on the left and a large, glossy orange circle on the right, partially overlapping the cross.

# Together, we can **create a more equitable workplace.**

- + Support your company's employees as they navigate cancer or other serious illness
- + Provide direct support for patients, survivors, caregivers and healthcare providers nationwide
- + Spark change to improve quality of life for anyone facing a cancer diagnosis and the need to work

A large, stylized letter 'E' on the left side of the slide. The vertical bar is a metallic grey, and the horizontal bars are a glossy orange-red gradient with a 3D effect.

For More Information:

Leticia Bennett-White  
Senior Director of Development  
CEW Foundation | Cancer and Careers  
250 West 57th Street, Suite 918  
New York, NY 10107  
[lbennett@cew.org](mailto:lbennett@cew.org) | 646-929-8044