



CANCER AND
CAREERS
BACKGROUND &
OPPORTUNITIES



CANCER AND CAREERS

FOUNDED 2001

Mission: Cancer and Careers empowers and educates people with cancer to thrive in their work environment by providing expert advice, interactive tools and educational events to patients, survivors and caregivers.

The organization also provides guidance and training for healthcare providers, HR professionals, employers and managers.

Vision: to eliminate fear and uncertainty for working people with cancer

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WHO DOES CANCER AND CAREERS HELP?

Cancer Patients and Survivors

Cancer and Careers delivers free educational events, tools and resources to patients and survivors that address the practical, legal and psychosocial challenges of balancing treatment and recovery with employment.

Healthcare Professionals

Cancer and Careers offers healthcare professionals access to accredited webinars and conferences as well as a dedicated section of cancerandcareers.org with resources relevant to them and their working patients. In addition, CAC conducts full-day In-Service Trainings for the staffs of national cancer centers and cancer support organizations.

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WHO DOES CANCER AND CAREERS HELP?

Employers

Cancer and Careers helps companies develop internal ecosystems of support that serve their employees facing a serious illness as well as frontline managers and HR operating day-to-day by providing policy guidance, targeted trainings and best practices—all with the goal of creating a productive and welcoming workplace for all.

The Cancer Community and Beyond

Cancer and Careers is the go-to resource and recognized authority for the greater cancer community and the public at large on issues of work and cancer. Leading cancer organizations, hospitals, the media and the general public turn to the organization for in-depth information on this critical but often overlooked piece of the cancer journey.

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* In 2022, approximately 20 million cancer cases were newly diagnosed worldwide. <https://www.cancer.org/research/cancer-facts-statistics/global-cancer-facts-and-figures.html>



Cancer has many side effects.

The projected annual global impact of cancer between 2020 and 2050 is **\$800 Billion***

*Figure published in February 2023 in European Society for Medical Oncology online article <https://www.esmo.org/oncology-news/estimate-of-the-global-economic-cost-of-the-most-prevalent-cancers-in-204-countries-from-2020-to-2050#:~:text=Data%20were%20collected%20on%2025,of%200.55%25%20on%20global%20GDP.>



The cost of cancer can include a **career...**

People with cancer struggle to navigate the demands of work and treatment.

- Risk to income
- Risk to benefits
- Disrupted daily life
- Isolation



72% of new diagnoses in the US occurring in people between the ages of 20 and 74*, prime employment years,

*National Cancer Institute, 2022



**Make work
a place of
opportunity
for people
with
cancer.**

...but it doesn't have to.

Workplace support, equitable treatment, access to job modifications and practical information can make work possible for people with cancer. Companies retain their talent, and employees are empowered to deliver on their potential.

- + Reliable income
- + Access to insurance
- + Sense of normalcy
- + Community and belonging

Our Partnership

Your investment changes lives.

Personalized support

Our experts work alongside patients and survivors to navigate cancer and their employment. Career coaches answer questions, provide direction, and review resumes. Our social workers offer one-on-one guidance and next steps. We also provide grants that give access to technology and emergency financial assistance.

Educational events

Cancer and Careers helps people who want to work while in treatment or recovery by hosting forums where participants can address their challenges with the help of experts, can exchange ideas, and meet others who share their experiences.

Information in English & Spanish

Our expansive library of publications, comprehensive website and interactive tools serve as a one-stop-shop for anyone working and living with cancer, as well as the healthcare providers and employers who want to support them.

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CONFERENCES ON WORK & CANCER

MIDWEST
CONFERENCE ON
WORK & CANCER

MARCH 27, 2026

Hosted on Zoom

The Midwest Conference on Work & Cancer provides vital expertise on balancing work and cancer directly to the community in this vital region, offering local resources and connections.

“Great info! Thank you so much! I am motivated to start putting my priorities down on paper and doing a self assessment to home in on what it REALLY is I am looking for in my second chance at life!”

– 2025 Midwest Conference Attendee

PARTNERSHIP PERKS

- Regional visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC’s free resources to help navigate them

REACH & IMPACT OF 2025 CONFERENCE

- 254 guests from 36 states; 57.9% from Midwest, 49.6% currently diagnosed
- 10 Technology Assistance Program recipients
- 14 community partners
- 99.5% of attendees said they could apply what they learned to their daily lives
- 99.5% of attendees would recommend this conference
- Total Conference Reach: 2.8M+ impressions
- Total Sponsorship Visibility: 2.6M+ impressions



MIDWEST CONFERENCE ON WORK & CANCER



Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Gold Sponsor spotlight on social media and during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) full-page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Silver Sponsor spotlight during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 3/4 page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion



WEST COAST
CONFERENCE ON

WORK & CANCER

October 17, 2026

Hosted on Zoom

Just like the National Conference on Work & Cancer, the West Coast Conference provides vital expertise on balancing work and cancer directly to the West Coast community, offering local resources and connections.

"The presenters were skilled and presented in a clear, and concise manner. The material covered was essential in understanding cancer and helping survivors."

– 2025 West Coast Conference Attendee

PARTNERSHIP PERKS

- Regional visibility, recognition and cross-promotional benefits
- Raise awareness of the challenges faced by the cancer community—and CAC's free resources to help navigate them

REACH & IMPACT OF 2025 CONFERENCE

- 100 guests from 29 states; 75% from West Coast, 79% currently diagnosed
- 11 Technology Assistance Program recipients
- 17 community partners
- 98.3% of attendees said they could apply what they learned to their daily lives
- 96.7% of attendees would recommend this conference
- Total Conference Reach: 2.3M+ impressions
- Total Sponsorship Visibility: 2.2M+ impressions



WEST COAST CONFERENCE ON WORK & CANCER

Gold \$15,000	Silver \$10,000	Bronze \$5,000	Patron \$2,500
<p>VISIBILITY</p> <ul style="list-style-type: none"> • Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Gold Sponsor spotlight on social media and during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Priority recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) full-page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Grouped Silver Sponsor spotlight during conference break • Recognition on custom background (as possible) during the A/V presentation • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prominent recognition on the Midwest Conference registration page <p>SPONSOR LOOP ADVERTISEMENT</p> <ul style="list-style-type: none"> • One (1) 3/4 page branded advertisement <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Prime recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion 	<p>VISIBILITY</p> <ul style="list-style-type: none"> • Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) • Recognition in the log-in instructions, attendee confirmation email, and website subpages • Standard recognition on the Midwest Conference registration page <p>VIRTUAL CONTENTS/MATERIALS</p> <ul style="list-style-type: none"> • Materials available for download that prominently list all Sponsors • Provide one (1) PDF item for inclusion

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For More Information:

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