



SAVE THE DATE +

**CANCER+**  
**CAREERS**

BEAUTY OF GIVING LUNCHEON

**DEC 10TH, 2026**

**11AM - 2PM**

**583 PARK AVENUE NYC**



# 2026 Beauty of Giving Luncheon Benefiting Cancer and Careers



The Beauty of Giving Luncheon is a “must attend” event, celebrating changemakers and supporting Cancer and Careers. Globally, more than 54,794 people are diagnosed with cancer every day, a majority of which are in their prime working years.

Funds raised at the Luncheon directly support Cancer and Careers’ vision of eliminating fear and uncertainty for working people with cancer.

Companies in attendance have included Amazon, Bank of America, P&G Beauty, Parfums Christian Dior, NBCUniversal, Meta, Wal-Mart, Netflix, AMC Networks, Publicis Groupe, Pfizer, The Estee Lauder Companies and more.



# 2026 Beauty of Giving Luncheon Benefiting Cancer and Careers



Cosmetic Executive Women (CEW)—an international organization of 9,000+ members in beauty, retail, media, etc.—launched Cancer and Careers in 2001 after five board members privately shared with the organization’s president the challenges they experienced making the then-uncommon choice to work after a cancer diagnosis.

Together, they realized no entity existed to provide services and guidance to people navigating the practical challenges and stigma faced in workplaces while advocating for their needs.

Cancer and Careers closes this gap in care by supporting every person, in every industry and every job type so they can thrive after a diagnosis. It remains the only U.S. organization solely focused on addressing this unique intersection of health and employment.



# 2026 Beauty of Giving Luncheon Honorees\*



**Jane Hertzmark Hudis**  
Executive Vice President,  
Chief Brand Officer  
The Estée Lauder Companies



**Kim Seymour**  
Chief People Officer  
SKIMS

*\* Individual and Corporate Honorees still being announced*



# 2025 Beauty of Giving Luncheon Honorees\*



**Jane Hertzmark Hudis**  
Executive Vice President,  
Chief Brand Officer  
The Estée Lauder Companies

A highly respected leader in the beauty industry, Ms. Hertzmark Hudis is responsible for shaping and advancing the company's world-class portfolio of brands across key categories, including Skin Care, Makeup, Fragrance, Hair Care and Couture. She leads enterprise-wide brand strategy.

Throughout her 40-year tenure with the company, Ms. Hertzmark Hudis has built a reputation as a visionary brand-builder, driving innovation, creativity, and exceptional global growth. Her expertise spans brand marketing, product development, digital transformation, and talent elevation. She is widely recognized for leading the turnaround and modernization of Estée Lauder, the company's flagship brand, delivering remarkable results across geographies and generations.

A passionate advocate for leadership development, inclusion, and diversity, Ms. Hertzmark Hudis co-founded ELC's Women's Leadership Network (WLN) in 2017 to inspire and support women across the organization. WLN has since grown into ELC's largest employee resource group, with 2,200+ members worldwide.

She is also a member of the Advisory Board of the Breast Cancer Research Foundation (BCRF), which in partnership with ELC, has raised over \$114M for life-saving breast cancer research.

*\* Individual and Corporate Honorees still being announced*

# 2025 Beauty of Giving Luncheon Honorees\*



**Kim Seymour**  
Chief People Officer  
SKIMS

With nearly 30 years of experience managing human resources on a global scale, Kim Seymour has demonstrated exceptional ability in driving transformation, fostering connections, delivering strategic insights, and aligning talent with organizational goals. Her career spans diverse industries including consumer goods, financial services, and technology platforms, where she has built world-class teams across various functions, geographies, and environments. Companies include Etsy, Weight Watchers, American Express, General Electric and more. Benefiting from these strengths, her advisory firm Leadership Amplified has flourished, spanning industries with a concentration in investment and private equity spaces.

Kim is a leader who seamlessly integrates the employee dimension into business strategy, ensuring the execution of strategic objectives. Known for her pragmatic solutions to complex challenges, she is a sought-after sounding board, trusted advisor, and thought partner.

Kim is frequently invited to speak to audiences around the world on leadership, careers, and corporate culture. Her insights have been featured in prestigious publications such as The Wall Street Journal, Entrepreneur.com, Forbes.com, and Bloomberg.

*\* Individual and Corporate Honorees still being announced*

# Sponsorship Levels and Benefits

# Presenting Sponsorship: \$55,000\*

## Pre-Event

- Presenting Sponsor recognition in collateral and marketing
- Premiere recognition on the CAC and CEW event's landing pages
- Premiere recognition as possible in attendee confirmation email, website subpages, etc.
- Dedicated social media recognition

## During Event

- 1 Gold Table (seats 10) and 1 Silver Table (10) in premium locations
- Attendance at pre-event reception with honorees, Board Members and industry leaders
- Introduction of company executive from podium by CAC Chairwoman, President or Executive Director
- One (1) executive delivers remarks as part of the program (approx. 3 min in length; CAC approval)

\* *One Available.*



# Presenting Sponsorship: \$55,000 (cont'd)

- Opportunity to provide two (2) pieces of branded signage for display at event
- Logo included with Cancer and Careers and platinum sponsor on step and repeat
- Recognition as Presenting Sponsor during remarks
- Premiere recognition on A/V presentation, signage, and printed program
- Distribution of product(s) or promotional materials in event gift bags
- Full-page ad in the program

## Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for an audience of company's choice (HR, Managers, or All Staff) on managing illness in the workplace
- Year-round recognition as a CAC Platinum-level sponsor



# Platinum Sponsorship: \$45,000\*

## Pre-Event

- Platinum Sponsor recognition in collateral and marketing
- Priority recognition on the CAC and CEW event's landing pages
- Priority recognition as possible in attendee confirmation email, website subpages, etc.
- Dedicated social media recognition

## Reception

- Recognition as sponsor of pre-event reception with honoree, Board Members and industry leaders
- Logo included with Cancer and Careers and presenting sponsor(s) on step and repeat
- Opportunity to provide two (2) pieces of branded signage for reception area

*\* Reception Sponsor; One Available.*



# Platinum Sponsorship: \$45,000\* (cont'd)

## During Event

- 1 Gold Table (seats 10) in premium location
- Recognition as Platinum Sponsor during remarks
- Priority recognition on A/V presentation, signage, and printed program
- Distribution of product or promotional materials in event gift bags
- Full-page ad in the tribute program

## Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for an audience of company's choice (HR, Managers, or All Staff) on managing illness in the workplace

*\* Reception Sponsor; One Available.*



# Gold Sponsorship: \$25,000

## Pre-Event

- Gold Sponsor recognition in collateral and marketing
- Prominent recognition on the CAC and CEW event's landing pages
- Prominent recognition as possible in attendee confirmation email, website subpages, etc.
- Social media recognition

## During Event

- 1 Gold Table (seats 10) in priority location
- Attendance at pre-event reception with honorees, Board Members, and industry leaders
- Prominent recognition on A/V presentation, signage, and printed program
- Recognition as Gold Sponsor during remarks



# Gold Sponsorship: \$25,000 (cont'd)

- Distribution of product or promotional material in event gift bags
- Full-page ad in the tribute program

## Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for audience of company's choice (HR, Managers or All Staff) on managing illness in the workplace at discounted rate of \$5K



# Silver Sponsorship: \$15,000

## Pre-Event

- Silver Sponsor recognition in collateral and marketing
- Prominent recognition on the CAC and CEW event's landing pages
- Prominent recognition as possible in attendee confirmation email, website subpages, etc. as possible

## During Event

- 1 Silver Table (seats 10) in prominent location
- Attendance at pre-event reception with honorees, Board Members, and industry leaders
- Prominent recognition on A/V presentation, signage, and printed program
- Recognition as Silver Sponsor during remarks
- Distribution of product or promotional material in event gift bags
- One half-page ad in the tribute program



# Tables & Tribute Ads

## Table & Ad Rates\*

	Table Only	+Full-Page Ad	Full-Page/ Half-Page Ad
<b>Gold Table 10 Guests</b>	\$13,000	\$17,500	
<b>Silver Table 10 Guests</b>	\$11,000	\$15,500	
<b>Bronze Table 10 Guests</b>	\$9,500	\$14,000	
<b>Half Table 5 Guests</b>	\$5,500		
<b>Ad Only</b>			\$5,500/\$2,500

*\*All 2026 Beauty of Giving Luncheon sponsorships, table purchases, and tickets are tax-deductible to the extent allowed by law.*



For more information, please contact:

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CEW Foundation | Cancer and Careers

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