



SAVE THE DATE +

CANCER+
CAREERS

BEAUTY OF GIVING LUNCHEON

DEC 10TH, 2026

11AM - 2PM

583 PARK AVENUE NYC



2026 Beauty of Giving Luncheon Benefiting Cancer and Careers



The Beauty of Giving Luncheon is a “must attend” event, celebrating changemakers and supporting Cancer and Careers. Globally, more than 54,794 people are diagnosed with cancer every day, a majority of which are in their prime working years.

Funds raised at the Luncheon directly support Cancer and Careers’ vision of eliminating fear and uncertainty for working people with cancer.

Companies in attendance have included Amazon, Bank of America, P&G Beauty, Parfums Christian Dior, NBCUniversal, Meta, Wal-Mart, Netflix, AMC Networks, Publicis Groupe, Pfizer, The Estee Lauder Companies and more.



2026 Beauty of Giving Luncheon Benefiting Cancer and Careers



Cosmetic Executive Women (CEW)—an international organization of 9,000+ members in beauty, retail, media, etc.—launched Cancer and Careers in 2001 after five board members privately shared with the organization’s president the challenges they experienced making the then-uncommon choice to work after a cancer diagnosis.

Together, they realized no entity existed to provide services and guidance to people navigating the practical challenges and stigma faced in workplaces while advocating for their needs.

Cancer and Careers closes this gap in care by supporting every person, in every industry and every job type so they can thrive after a diagnosis. It remains the only U.S. organization solely focused on addressing this unique intersection of health and employment.



Sponsorship Levels and Benefits

Presenting Sponsorship: \$55,000*

Pre-Event

- Presenting Sponsor recognition in collateral and marketing
- Premiere recognition on the CAC and CEW event's landing pages
- Premiere recognition as possible in attendee confirmation email, website subpages, etc.
- Dedicated social media recognition

During Event

- 1 Gold Table (seats 10) and 1 Silver Table (10) in premium locations
- Attendance at pre-event reception with honorees, Board Members and industry leaders
- Introduction of company executive from podium by CAC Chairwoman, President or Executive Director
- One (1) executive delivers remarks as part of the program (approx. 3 min in length; CAC approval)

* *One Available.*



Presenting Sponsorship: \$55,000 (cont'd)

- Opportunity to provide two (2) pieces of branded signage for display at event
- Logo included with Cancer and Careers and platinum sponsor on step and repeat
- Recognition as Presenting Sponsor during remarks
- Premiere recognition on A/V presentation, signage, and printed program
- Distribution of product(s) or promotional materials in event gift bags
- Full-page ad in the program

Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for an audience of company's choice (HR, Managers, or All Staff) on managing illness in the workplace
- Year-round recognition as a CAC Platinum-level sponsor



Platinum Sponsorship: \$45,000*

Pre-Event

- Platinum Sponsor recognition in collateral and marketing
- Priority recognition on the CAC and CEW event's landing pages
- Priority recognition as possible in attendee confirmation email, website subpages, etc.
- Dedicated social media recognition

Reception

- Recognition as sponsor of pre-event reception with honoree, Board Members and industry leaders
- Logo included with Cancer and Careers and presenting sponsor(s) on step and repeat
- Opportunity to provide two (2) pieces of branded signage for reception area

* *Reception Sponsor; One Available.*



Platinum Sponsorship: \$45,000* (cont'd)

During Event

- 1 Gold Table (seats 10) in premium location
- Recognition as Platinum Sponsor during remarks
- Priority recognition on A/V presentation, signage, and printed program
- Distribution of product or promotional materials in event gift bags
- Full-page ad in the tribute program

Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for an audience of company's choice (HR, Managers, or All Staff) on managing illness in the workplace

** Reception Sponsor; One Available.*



Gold Sponsorship: \$25,000

Pre-Event

- Gold Sponsor recognition in collateral and marketing
- Prominent recognition on the CAC and CEW event's landing pages
- Prominent recognition as possible in attendee confirmation email, website subpages, etc.
- Social media recognition

During Event

- 1 Gold Table (seats 10) in priority location
- Attendance at pre-event reception with honorees, Board Members, and industry leaders
- Prominent recognition on A/V presentation, signage, and printed program
- Recognition as Gold Sponsor during remarks



Gold Sponsorship: \$25,000 (cont'd)

- Distribution of product or promotional material in event gift bags
- Full-page ad in the tribute program

Additional Benefits

- Potential recognition in national, local and trade media, social media, and industry publications
- One in-house 60-minute training for audience of company's choice (HR, Managers or All Staff) on managing illness in the workplace at discounted rate of \$5K



Silver Sponsorship: \$15,000

Pre-Event

- Silver Sponsor recognition in collateral and marketing
- Prominent recognition on the CAC and CEW event's landing pages
- Prominent recognition as possible in attendee confirmation email, website subpages, etc. as possible

During Event

- 1 Silver Table (seats 10) in prominent location
- Attendance at pre-event reception with honorees, Board Members, and industry leaders
- Prominent recognition on A/V presentation, signage, and printed program
- Recognition as Silver Sponsor during remarks
- Distribution of product or promotional material in event gift bags
- One half-page ad in the tribute program



Tables & Tribute Ads

Table & Ad Rates*

	Table Only	+Full-Page Ad	Full-Page/ Half-Page Ad
Gold Table 10 Guests	\$13,000	\$17,500	
Silver Table 10 Guests	\$11,000	\$15,500	
Bronze Table 10 Guests	\$9,500	\$14,000	
Half Table 5 Guests	\$5,500		
Ad Only			\$5,500/\$2,500

**All 2026 Beauty of Giving Luncheon sponsorships, table purchases, and tickets are tax-deductible to the extent allowed by law.*



For more information, please contact:

Leticia Bennett-White | Senior Director of Development

CEW Foundation | Cancer and Careers

lbennett@cew.org | 646-929-8044

