



Midwest Conference on Work & Cancer • Friday, March 26, 2021
Sponsorship Levels and Benefits

GOLD -- \$25,000	SILVER -- \$10,000	BRONZE -- \$5,000	PATRON -- \$2,500
<p><u>VISIBILITY</u></p> <ul style="list-style-type: none"> - Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) - Recognition on custom background (as possible) during the A/V presentation - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Priority recognition on the Midwest Conference registration page <p><u>SPONSOR LOOP ADVERTISEMENT</u></p> <ul style="list-style-type: none"> - One (1) full-page branded advertisement <p><u>VIRTUAL CONTENTS/MATERIALS</u></p> <ul style="list-style-type: none"> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion 	<p><u>VISIBILITY</u></p> <ul style="list-style-type: none"> - Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) - Recognition on custom background (as possible) during the A/V presentation - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Prominent recognition on the Midwest Conference registration page <p><u>SPONSOR LOOP ADVERTISEMENT</u></p> <ul style="list-style-type: none"> - One (1) 3/4 page branded advertisement <p><u>VIRTUAL CONTENTS/MATERIALS</u></p> <ul style="list-style-type: none"> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion 	<p><u>VISIBILITY</u></p> <ul style="list-style-type: none"> - Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media and verbal remarks) - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Prime recognition on the Midwest Conference registration page <p><u>SPONSOR LOOP ADVERTISEMENT</u></p> <ul style="list-style-type: none"> - One (1) 1/2 page branded advertisement <p><u>VIRTUAL CONTENTS/MATERIALS</u></p> <ul style="list-style-type: none"> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion 	<p><u>VISIBILITY</u></p> <ul style="list-style-type: none"> - Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media and verbal remarks) - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Standard recognition on Midwest Conference registration page <p><u>VIRTUAL CONTENTS/MATERIALS</u></p> <ul style="list-style-type: none"> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion



West Coast Conference on Work & Cancer • October 2021
Sponsorship Levels and Benefits

GOLD -- \$25,000	SILVER -- \$10,000	BRONZE -- \$5,000	PATRON -- \$2,500
<p><u>VISIBILITY</u> - Priority recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) - Recognition on custom background (as possible) during the A/V presentation - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Priority recognition on the Midwest Conference registration page</p> <p><u>SPONSOR LOOP ADVERTISEMENT</u> - One (1) full-page branded advertisement</p> <p><u>VIRTUAL CONTENTS/MATERIALS</u> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion</p>	<p><u>VISIBILITY</u> - Prominent recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media & verbal remarks) - Recognition on custom background (as possible) during the A/V presentation - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Prominent recognition on the Midwest Conference registration page</p> <p><u>SPONSOR LOOP ADVERTISEMENT</u> - One (1) 3/4 page branded advertisement</p> <p><u>VIRTUAL CONTENTS/MATERIALS</u> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion</p>	<p><u>VISIBILITY</u> - Prime recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media and verbal remarks) - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Prime recognition on the Midwest Conference registration page</p> <p><u>VIRTUAL CONTENTS/MATERIALS</u> -Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion</p>	<p><u>VISIBILITY</u> -Standard recognition in collateral and marketing (website, e-blasts, newsletters, reminder emails, PPT handout, A/V presentation, social media and verbal remarks) - Recognition in the log-in instructions, attendee confirmation email, and website subpages - Standard recognition on Midwest Conference registration page</p> <p><u>VIRTUAL CONTENTS/MATERIALS</u> - Materials available for download that prominently list all Sponsors - Provide one (1) PDF item for inclusion</p>