

2022

**PARTNERSHIP
OPPORTUNITIES**



**CANCER+
CAREERS**

**BE THE
BOSS**
OVER CANCER

January 2022

Each year, in the U.S, the equivalent of
5,200 people a day
learn that they
have cancer.*

*CA: A Cancer Journal For Physicians <https://acsjournals.onlinelibrary.wiley.com/doi/full/10.3322/caac.21654>

In 2021, roughly 1.9 million people will be diagnosed with cancer in the United States. <https://seer.cancer.gov/statfacts/html/common.html>

Cancer has many side effects.

Thanks to medical advances, more people survive cancer. But the personal cost can be high--physically, emotionally and financially. Recovery focuses on health, but there are other aspects of life to restore.

Every year,
cancer costs
Americans
more than

**\$180
Billion***

The cost of cancer can include a career...

People with cancer struggle to navigate the demands of work and treatment. The fear of *losing* a job—and access to critical income and insurance--can loom even larger.

- Risk to income
- Risk to insurance
- Disrupted daily life
- Isolation



70% of cancer patients are diagnosed between the ages of 20 and 74—or their 'prime employment years'.*

*Tracy, et al., 2018

...but it doesn't have to.

It takes help. Workplace support, equitable treatment, access to accommodations and practical information can make work possible for people with cancer. Companies retain their talent, and employees are empowered to deliver on their potential.

- + Reliable income
- + Access to insurance
- + Sense of normalcy
- + Community and belonging



Cancer and Careers was created in 2001 to provide patients, survivors, caregivers, and organizations with the resources, tools, and support needed to navigate work and cancer.

OUR PARTNERSHIP

**Make work a
place of
opportunity for
people with
cancer.**

OUR PARTNERSHIP

Your investment changes lives.

Personalized support

Our experts work alongside patients and survivors to navigate cancer and their employment. Career coaches answer questions, provide direction, and review resumes. Our social workers offer one-on-one guidance and next steps. We also provide grants that give access to technology and emergency financial assistance.

Educational events

Cancer and Careers helps people who want to work while in treatment or recovery by hosting forums where participants can address their challenges with the help of experts, can exchange ideas, and meet others who share their experiences.

Information in English & Spanish

Our expansive library of publications, comprehensive website and interactive tools serve as a one-stop-shop for anyone working and living with cancer, as well as the healthcare providers and employers who want to support them.

Our partnership

Position your company as a leader in employee care by partnering with Cancer and Careers—the only organization dedicated to helping people thrive in the workplace after a cancer diagnosis.

	\$10K	\$25K	\$50K	\$100K	\$250K
Resources for employees, their managers, and HR staff					
Access to CAC content	X	X	X	X	X
Reserved tickets to National and Regional Conferences on Work and Cancer	X	X	X	X	X
Volunteer opportunities for staff	X	X	X	X	X
Co-branded content for in-company use		X	X	X	X
Opportunities for in-house workshop/training sessions/info panel			X	X	X
Visibility and partnership promotion					
Use of logo to publicize partnership	X	X	X	X	X
Logo feature on Corporate Partnerships page of CAC website		X	X	X	X
Reserved tickets fundraising event			X	X	X
Opportunity to customize sponsorship package across programs				X	X
Feature in CAC newsletter				X	X
Custom Press Release about partnership					X
Presenting opportunities for senior staff at events and programs					X

You're joining a **community.**





Together, we can
**create a more equitable
workplace.**

- + Support your company's employees as they navigate cancer
- + Provide direct support for patients, survivors, caregivers, and healthcare providers nationwide
- + Spark change to improve quality of life for anyone facing a cancer diagnosis and the need to work

"I am overwhelmed by the love and support of those who choose to help empower and uplift cancer survivors. I find it difficult to even express how much this disease has affected me/impacted my daily life. Being in a position where I can be independent and stand on my own two feet is something I missed and dreamed of everyday that I was sick and ill. Cancer and Careers has helped me achieve this."

— Cancer Survivor and 2021 **Financial Assistance Grant** Recipient

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