CANCER+ CAREERS

BE THE BOSS OVER CANCER

2015

PARTNERSHIP OPPORTUNITIES

Cancer and Careers Sponsorship

AN IMPACT TO BE PROUD OF

- Supports all of Cancer and Careers' vital programs and services
- Sends the message that your company continues to be at the forefront of addressing the challenges of cancer in the workplace and supporting employees in times of crisis

YOUR BRAND FRONT AND CENTER

- Receive year-round visibility and recognition to millions across the nation, including cancer survivors and their advocates who appreciate the importance of corporate generosity

CONNECTIONS THAT COUNT

- Priority visibility, networking and access to leaders in the beauty, pharmaceutical and related industries via CEW's membership and CEW/CEWF Board of Directors

"Without the help of Cancer and Careers, I would not feel comfortable researching another career at this particular time of my life. They allow you to be a survivor and fight for what you want with a lot of resources available that you never would have had access to. I am truly grateful for their support."

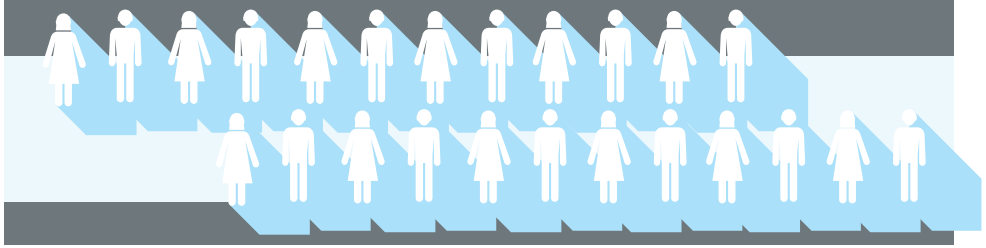
–Cancer Survivor

2014 REACH & IMPACT

- Nearly 300,000 individuals accessed our expert information, support and resources
- Our experts presented in 20 states
- 45,554 publications were distributed in English and Spanish
- 122 resumes of survivors looking to return to work were reviewed for free
- 16 virtual events reached survivors and healthcare professionals around the country
- 41.5 million press impressions

TOTAL SPONSOR VISIBILITY

700,910+ IMPRESSIONS



Cancer and Careers Sponsorship

LEVELS AND BENEFITS	Platinum $50,000	Gold $25,000	Silver $10,000
YEAR-ROUND VISIBILITY			
• On Cancerandcareers.org, e-blasts, PSAs, printed materials, signage, and more.	✓ Premium	✓ Priority	✓ Prominent
• **Potential Sponsor Reach: 700,000**			
AT THE BEAUTY OF GIVING LUNCHEON			
• Recognition in printed program, AV presentation, and verbal remarks at Beauty of Giving Luncheon	✓ Premium	✓ Priority	✓ Prominent
• If attending, guests invited to VIP reception and offered preferred seating	✓	✓	✓
• Guest(s) invited to sit on Dais	2	1	
EMPLOYEE AND PROMOTIONAL BENEFITS			
• Representative to attend exclusive networking Sponsor Dinner with industry leaders, board members, and fellow sponsors	1	1	
• Right to use CAC logo to promote partnership and access to all CAC educational content	✓	✓	✓

Contact Us

For more information about these partnership opportunities and other ways to get involved.

Thank you!

BECKY NELSON
Director of Development
CEW Foundation/Cancer and Careers
159 West 25th Street, 8th Floor, New York, NY 10001
bnelson@cew.org
646-929-8019